



DRISHTI

Reaching you

# Do you ...Think !!!

- “I can do better .. Ahh! Is MBA is the only way out?”
- “I am getting into a comfort zone ... “
- “My grey cells are rusting !!!”
- “Where is the energy?”
- “This is not our Design?”



Let's rock the industry !!!

If you think so and desperately want  
to do something big,

here is a Choice ...



# Drishiti ... Our belief and aspirations

- We believe in maintaining the best standard in everything we do.
- We build Communication based Applications for now and future. We can deliver and grow at a rate of more than 300% year to year.
- Association-ship model:  
Potential long term relationship is identified and the ownership of the company is shared with our people.

## our Vision

*"To be amongst the most respected technology company by bringing together the best people from Industry and academia to innovate and value to the customer"*



# Technology

- **Drishti works on latest technologies and components in the market and puts it to use in its products**
- **We are not just integrating components but visualizing future needs and building a future ready platform.**



... and then there is Fun



Those Coffee table revolutionary  
product discussions



# Night-Outs



# Satisfaction





What is Drishti?

# Introduction

- **Technology company with expertise in VoIP, Contact Center Solutions, Enterprise IP Solutions, GSM, 3G and Telephony Networks.**
- **Main focus on innovation and products**
- **Development team comprises 90% of IITians**

## Vision

*“To be amongst the most respected technology company by bringing together the best people from Industry and academia to innovate and value to the customer”*



# Past and present

- Started in 2003 by ex-IITians and IIMites
- Acquired clients in South America and SE Asia
- Growing @ 300 % year on year
- Head Office in Gurgaon, subsidiary in Philippines
- Sales and Support offices in Bangalore and Pune.
- Today a team of around 60 people
- Largest selling Contact Center Solution in SME segment



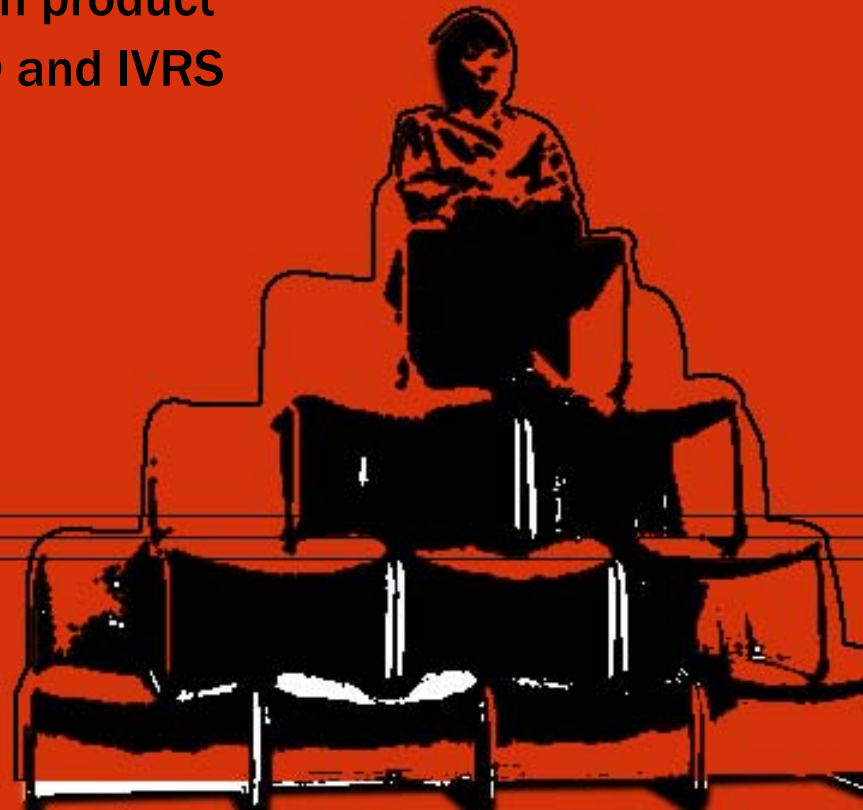
# Technology

- **Telephony, Wireless networks, VoIP and Convergence**
- **Enterprise Communications framework**
- **Open Source components like Asterisk, SER, Eclipse framework**
- **Communication solutions for Contact Centers, Enterprises and Service providers**



# DACX Framework

- **DACX (Drishti Advanced Communication Exchange) Framework is a extensible, Scalable software which can utilize media resources and give a managed view for Product development.**
- **DACX Contact Center suite is first such product comprising of a predictive dialer, ACD and IVRS solution**



# List of satisfied customers

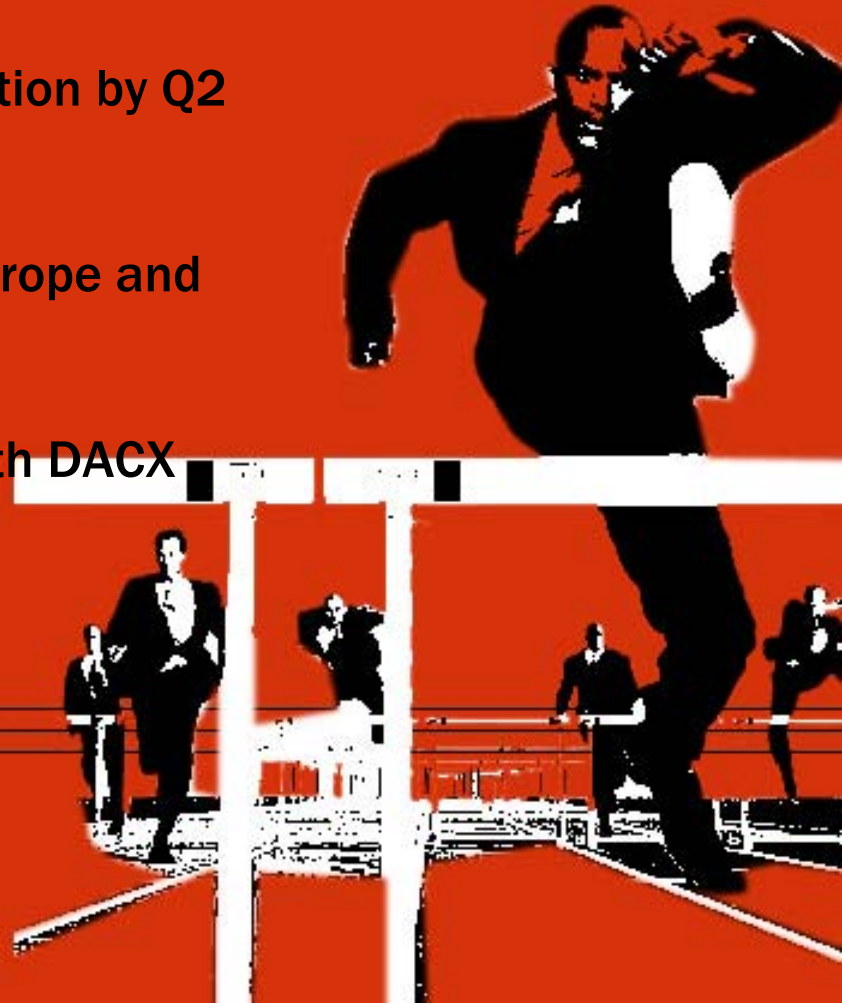
Overall 70 clients across India, Philippines and Pakistan ...

- **SIXBELL Chile**
- **IMRB running survey for AIRTEL**
- **V-Customer**
- **SIFY**
- **Idea Cellular**
- **Intellinet**
- **Aqua E solutions**
- **Origin**



# Future Plans

- Be the number one solution provider in Contact Center Solution providers in India and Philippines
- Plans to launch an Enterprise IP solution by Q2 06-07
- International presence in US, East Europe and South Africa.
- Get into service provider segment with DACX platform



# What are we looking for?

- **Brilliant minds with unrest**
- **People with passion to build an Indian product company**
- **People who can learn and unlearn**
- **People who want to learn**
- **People who want to make something big ... not just be a part of something big**



# What does Drishti offer?

- Brilliant team to work with
- Energy filled learning environment
- Single goal to create an Indian products company
- Attractive compensation with valuable ESOPs
- Satisfaction and Pride



Thank You

[www.drishti-soft.com](http://www.drishti-soft.com) Mail us at [joinus@drishti-soft.com](mailto:joinus@drishti-soft.com)

